

## **FOR IMMEDIATE RELEASE:**

Arghh! Report time again?

Preston, United Kingdom, 12<sup>th</sup> January 2009

### **Press Release Summary**

First time at BETT (stand SW3) – Computing Data's 'Elementary Reports'. An end of term report editor with student list, statement banks, editor, data import, template merging, spellchecker, multimode, smart 'PasteAI' copy/paste, U3 compatible and FREE updates! Prize draw each day at BETT for a school licence package worth over £550.

### **Main body text**

Nobody could possibly like writing end of term reports, each year they seem to take more time to write. Now you can dramatically reduce this amount of time by using Elementary Reports! Being exhibited at BETT (stand SW3) for the first time, Computing Data's 'Elementary Reports' has all the usual features you expect from an end of term report application – a student list, statement banks, an editor and spellchecker. It also has more advanced functions that let you merge sentences together, send statements to multiple students simultaneously, import from SIMS and merge with an existing report template. One of the more exclusive features is 'PasteAI' – this is a system that 'remembers' student specific details throughout your text - if you copy and paste to a different student or subject then certain gender and subject specific keywords are automatically converted for you. No need to edit the 'he's' and 'she's'!!! Elementary Reports can also be installed to a U3 smart memory stick, no need to install it to an actual PC – the ultimate in plug and play reporting. Unlike most other report writing programs, there are NO expensive maintenance charges for Elementary Reports – all updates are free! Anthony Ball, Computing Data's Director says "We offer free updates because if I buy software I would expect it to work – people shouldn't be charged each year for updates that fix things that shouldn't be broken in the first place! We constantly listen to feedback from customers and release updates as soon as new features are ready or changes made". Computing Data is running a prize draw each day at BETT (stand SW3), each lucky winner will receive a licence package for their school worth over £550. Names are 'kept in the hat' so the earlier you enter the more chances you get to win!

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### **Company History**

**Computing Data Limited was formed in late 2007 (almost 2008!); it was originally created to launch "Elementary Reports", since then it has acquired the rights to produce some pretty strange software and hardware projects from Kage, Double Dutch Designs, SinisterSoft and RetroCoder. Most of the people at Computing Data are originally from the Arcade and Video game industry. Game companies involved include CAPCOM, RARE, ZIPPO GAMES, US GOLD, TIERTEX, PARKER BROTHERS, PSYGNOSIS among others...**